



January 31, 2018

Ninth Season of Martha Bakes to Premiere on PBS Beginning February 3, 2018

NEW YORK, Jan. 31, 2018 (GLOBE NEWSWIRE) -- The ninth season of Martha Stewart's Emmy[®]-nominated cooking show, *Martha Bakes*, will premiere on PBS stations nationwide beginning Saturday, February 3, 2018 (check local listings). The program will be presented in association with WETA Washington, D.C., the flagship public broadcaster in the nation's capital. Domino[®] Sugar, C&H[®] Sugar, and the Pyrex[®] brand will serve as this season's sponsors.

The ninth season of *Martha Bakes* takes viewers on a sweet, world-wide, culinary journey exploring treasured cookie recipes from regions in Europe, South America, Australia, New Zealand and more. Each week, Martha will introduce you to culinary experts, legendary recipes, flavorful ingredients, and she'll share tips for decorating, packaging, and sharing the sweet treats.

In each 30-minute episode, Martha will teach techniques for delicious filled, dropped, molded, and sandwich cookies. Recipes include Scandinavia's traditional Danish butter cookies, goose feet from Eastern Europe, Australia and New Zealand's passion fruit melting moments, the Netherlands' caramel-filled stroopwafels, and a Polish Chrusciki—a Kostrya family favorite.

"I'm excited to introduce viewers to these different, delicious cookie recipes that are sure to become new favorites," said Martha Stewart. "I had so much fun exploring and revisiting all of the wonderful recipes featured this season. I am so pleased to continue partnering with our friends at Domino[®] Sugar, C&H[®] Sugar, and Pyrex."

"Pyrex[®], a trusted ingredient in American kitchens for generations, is proud and pleased to sponsor Season 9 of *Martha Bakes*. And along with everyone who loves to bake, we can't wait to watch, learn, and make Martha's favorite cookies," said Patrice Varni, Chief Customer Officer, World Kitchen.

"Domino[®] Sugar and C&H[®] Sugar have proudly sponsored *Martha Bakes* for several seasons. Watching the program grow and expand its audience and being part of that process has been very rewarding," said Brian O'Malley, President and CEO of Domino Foods, Inc.

This season of *Martha Bakes* follows eight successful seasons as the number-one baking show on public television. *Martha Bakes* was nominated for two Emmy Awards in 2015 for best culinary host and culinary show. The program is also the most visited show on PBS Food, PBS's digital cooking portal, and the series has been viewed in 95% of U.S. television households, according to TRAC Media Services.

For more information, visit marthastewart.com, or click [here](#) to view Martha's Facebook Live episode announcing the launch.

About Martha Stewart

Martha Stewart is an Emmy Award-winning television show host, entrepreneur, bestselling author of 90 books, and America's most trusted lifestyle expert and teacher. Millions of people rely on Martha Stewart as a source of useful "how-to" information for all aspects of everyday living - cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, holidays, healthy living and pets. The Martha Stewart brand reaches approximately 100 million consumers across all media and merchandising platforms each month. Her branded products can be found in over 70 million households and have a growing retail presence in thousands of locations.

About Sequential Brands Group, Inc.

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active, and home categories, which includes the Martha Stewart media and merchandising properties. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: www.sequentialbrandsgroup.com. To inquire about licensing opportunities, please email: newbusiness@sbg-ny.com.

About WETA

WETA Washington, D.C., is one of the largest producing stations of new content for public television in the United States. WETA productions and co-productions include PBS NewsHour, Washington Week, The Kennedy Center Mark Twain Prize, The Library of Congress Gershwin Prize for Popular Song, In Performance at the White House and documentaries by filmmaker Ken Burns and scholar Henry Louis Gates, Jr. WETA presentations include Martha Stewart's Cooking School, Pati's Mexican Table, Sara's Weeknight Meals, Globe Trekker and Daniel Tiger's Neighborhood. Sharon Percy Rockefeller is president and CEO. The WETA studios and administrative offices are located in Arlington, Virginia. More information on WETA and its programs and services is available at www.weta.org.

About PBS

[PBS](http://pbs.org), with its over 350 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and online content. Each month, PBS reaches nearly 103 million people through television and over 33 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS' broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. PBS' premier children's TV programming and its website, pbskids.org, are parents' and teachers' most trusted partners in inspiring and nurturing curiosity and love of learning in children. More information about PBS is available at pbs.org, one of the leading dot-org websites on the Internet, or by following [PBS on Twitter](#), [Facebook](#) or through [apps for mobile devices](#). Specific program information and updates for press are available at pbs.org/pressroom or by following [PBS PressRoom on Twitter](#).

About Domino[®] Sugar and C&H[®] Sugar

For more than 100 years, Domino[®] and C&H[®] Sugar have joined millions of Americans in their kitchens to help bake something special and create memories that last a lifetime. Share the joy of baking with family and friends by using 100% pure cane sugar from Domino and C&H. For classic recipes, baking tips, product information and so much more, visit www.dominosugar.com and www.chsugar.com.

About Pyrex[®]

The Pyrex brand is America's most trusted glass prepping, baking and storage solution. Since 1915, Pyrex products have been a staple in kitchens across the world and passed down from generation to generation. Pyrex is a registered trademark of Corning Incorporated, used under license by World Kitchen, LLC. For more information, visit www.pyrexware.com.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/36c5f2d2-9866-4b95-ab10-7623094205a0>

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