



Martha Bakes Returns for its Eleventh Season on PBS Beginning January 5, 2019

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NEW YORK, Jan. 02, 2019 (GLOBE NEWSWIRE) -- The eleventh season of Martha Stewart's Emmy®-nominated baking show, *Martha Bakes*, premieres on PBS stations nationwide on January 5, 2019. The popular program is presented in partnership with Domino® Sugar and If You Care®, environment-friendly kitchen and household products.



Martha Stewart on the set of Emmy-nominated cooking show, *Martha Bakes*.

In the eleventh season of *Martha Bakes*, Martha bakes mouthwatering pies, impressive cakes and the most delicious cookies using the very best ingredients. During the season, Martha will be joined by experts who grow and produce the ingredients in a baker's repertoire. From a fruit preservationist to a dairy farmer, viewers will discover how Martha uses these prized ingredients in her recipes. Plus, Martha's favorite bakers share their own recipes showcasing these same delicious ingredients.

"It is so gratifying to all of us involved in the creation of *Martha Bakes* that the audience response is so strong and always desirous of more - more unique recipes, more unique facts about ingredients, more unique insight into purveyors of specially grown or made ingredients," says Martha Stewart. "We love creating these shows, and we enjoy sharing our knowledge and inspiration with the PBS audiences."

"As a cooking and baking staple in kitchens in the US, Domino Sugar is proud to partner with *Martha Bakes* again for its eleventh season," said Rob Sproull, Senior Vice President with ASR Group. "Domino Sugar celebrates home bakers, innovation, creativity and passion for cooking and baking by elevating all their recipe creations."

Martha Bakes reaches 98% of the United States via PBS' nationwide stations. Check local listings for season ten-episode airings. For more information, visit marthastewart.com and pbs.org/show/martha-bakes.

About Martha Stewart

Martha Stewart is an Emmy Award-winning television show host, entrepreneur, bestselling author of 91 books, and America's trusted lifestyle expert and teacher. Millions of people rely on Martha Stewart as a source of useful "how-to" information for all aspects of everyday living - cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, healthy living, holidays, weddings, and pet care. The Martha Stewart brand reaches approximately 100 million consumers across all media and merchandising platforms each month. Her branded products can be found in over 70 million households and have a growing retail presence in thousands of locations.

About Sequential Brands Group, Inc.

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active, and home categories, which includes the Martha Stewart media and merchandising properties. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: www.sequentialbrandsgroup.com.

About ASR Group

ASR Group is the world's largest cane sugar refining company, with an annual production capacity of more than 6 million tons of sugar. The company produces a full line of consumer, industrial, food service and specialty sweetener products. Across North America, ASR Group owns and operates six sugar refineries in Yonkers, New York; Crockett, California; Baltimore, Maryland; Chalmette, Louisiana; Toronto, Canada and Veracruz, Mexico. In Europe, ASR Group owns and operates sugar refineries in London, England and Lisbon, Portugal. ASR Group also owns sugar mills in Mexico and Belize. ASR Group is owned by Florida Crystals Corporation and Sugar Cane Growers Cooperative of Florida. Its brand portfolio includes the leading brands: Domino®, C&H®, Florida Crystals®, Redpath®, Tate & Lyle®, Lyle's® and Sidul®. www.ASR-Group.com.

About If You Care

If You Care® is a complete line of kitchen and household products carefully and deliberately crafted to have the least environmental impact and the lightest carbon footprint possible, at the same time, delivering to the consumer, the highest quality and most effective results. If You Care does not compromise on performance or quality, and performs equal, if not better, than conventional products. If You Care products are produced with a view to reducing the amount of waste, in particular plastic, in our waste streams. If possible, nothing should remain after the product has been used and properly disposed of. The packaging is made from unbleached recycled cardboard or paper which should be recycled again. Visit www.ifyoucare.com to learn more.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/3e616438-49f7-487c-95a8-f3cf365916eb>

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